

Privacy Policy

This Wantr privacy policy ("Privacy Policy" or "Policy") was last modified on June 11, 2012, and was first published and made effective June 11, 2012.

Unless otherwise defined in this Policy, terms used in this Policy have the same meanings as in our Wantr **Terms of Service**. As used in this Policy, the terms "using" and "processing" information include using cookies on a computer, subjecting the information to statistical or other analysis and using or handling information in any way, including, but not limited to collecting, storing, evaluating, modifying, deleting, using, combining, disclosing and transferring information within our organization or among our affiliates within the European Union or internationally.

Wantr ApS is the corporate name for Wantr. In this Policy, we will refer to Wantr ApS as "Wantr", "we", "us" or "our."

We know that you care how information about you is used and shared, and we appreciate your trust that we will do so carefully and sensibly. We are providing this Policy to inform you of our policies and procedures regarding the collection, use and disclosure of information on our Service. If you have any questions or concerns, please contact us at Flaesketoeruet 68, 1, DK-1711 Copenhagen, Denmark, or send us an email at **support@wantr.com**.

We reserve the right to modify or update this Policy at any time, and so you should review this page periodically. We will notify you of any changes to the Policy by posting a new Policy and updating the "last modified" date at the top of this page.

1. How we collect information

The information we learn from customers helps us personalize and continually improve your Wantr experience. We collect information in three basic ways:

- a.** We receive and store any information you enter on our Service or provide to us in any other way.
- b.** We collect information when you register to join Wantr by logging into an account that you already have with Facebook via our Service.
- c.** When you browse or use our Service, technological tools including "Log Data" and "Cookies" collect certain information, as explained in the following section.

2. What information we collect and how we use it

a. Personal Information: In order for you to use our Service you must complete a registration process. As part of the process, we will ask you for certain information about you that can be used to contact or identify you ("Personal Information"). Personal Information may include, but is not limited to, your name, username, profile photo, location/hometown, website and email address. If you decide to create your User account by logging into Facebook via the Service, you are allowing Wantr to access the Personal Information in your Facebook account pursuant to the Facebook Terms of Use regarding your use of the Service via Facebook.

We use your Personal Information (in some cases, in conjunction with your "Non-Identifying Information," see below) to, among other things, personalize and improve the Service, allow our Users to set up a user account and profile, contact Users, analyze how Users utilize the Service, or as otherwise set forth in this Privacy Policy.

b. Non-Identifying Information: We also collect other information that you provide as part of registration, the operation, and personalization of your lists on Wantr that cannot reasonably be used to identify or contact you ("Non-Identifying Information"). Certain Non-Identifying Information would be considered a part of your Personal Information if it were combined with other identifiers in a way that enables you to be personally identified or contacted. But the same pieces of information are considered Non-Identifying Information when they are taken alone or combined only with other Non-Identifying Information.

We may combine your Personal Information with Non-Identifying Information and aggregate it with information collected from other Wantr Users to attempt to provide you with a better experience, to improve the quality and value of the Service and to analyze and understand how our Service is used. We may also use the combined information without aggregating it to serve you specifically, for instance to deliver a product to you according to your preferences or restrictions.

c. Log Data: We receive and store certain types of information whenever you interact with the Service. We automatically receive and record certain information that your browser sends whenever you visit a website ("Log Data"). This Log Data may include information such as your IP address, the browser type or the webpage you were visiting before you came to our

Service, pages of our Service that you visit, the time spent on those pages, information you search for on our Service, access times and dates, and other statistics. We use this Log Data to help diagnose problems, analyze trends and administer the Services, and to better tailor our Service to our visitors' needs.

- d. Cookies:** Like many online services, Wantr uses "cookies" on our Service to collect information. Cookies are unique identifiers that we transfer to your device to enable our systems to recognize your device. We utilize cookies to save your login information for future logins to the Service.

You can instruct your browser, by changing its settings, to stop accepting cookies or to prompt you before accepting a cookie from the websites you visit. If you do not accept cookies, however, you may not be able to use all portions of the Service or all functionality of the Service. (See "Your choices regarding information," below.)

3. Sharing of your information

- a. Wantr Users:** Information collected during registration and subsequent visits, such as your full name and location, profile photo and want list, will be displayed to other Users. We recommend that you guard and refrain from disclosing any information you consider sensitive and confidential.
- b. Aggregate Information and Non-Identifying Information:** We may share aggregated information that does not include Personal Information and we may otherwise disclose Non-Identifying Information and Log Data with third parties for industry analysis, demographic profiling and other purposes. Any aggregated information shared in these contexts will not contain your Personal Information.
- c. Agents:** We employ other companies and people to perform tasks on our behalf and need to share your information with them to our Service to you. Unless we inform you otherwise, our agents do not have any right to use the Personal Information we share with them beyond what we deem necessary to assist us in performing such tasks.
- d. Social Networking Sites:** We may share the information in your Wantr account (including your Personal Information) with the Social Networking Sites (e.g., Facebook) that you have linked to your Wantr account.

- e. Compliance with Laws and Law Enforcement:** Wantr cooperates with government and law enforcement officials and private parties to enforce and comply with the law. We can disclose any information about you to government or law enforcement officials or private parties as we, in our sole discretion, believe necessary or appropriate to respond to claims and legal process including, but not limited to, subpoenas, to protect the property and rights of Wantr or a third party, to protect the safety of the public or any person, or to prevent or stop activity we may consider to be, or to pose a risk of being, illegal, unethical or legally actionable activity.

- f. Business Transfers:** Wantr may choose to sell, divest, transfer, assign, share or otherwise engage in a transaction that involves, some or all of our assets, including any or all of the information described in this Policy, in the course of a corporate divestiture, merger, acquisition, joint venture, bankruptcy, dissolution, reorganization, or any other similar transaction or proceeding.

4. Your choices regarding information

You have several choices regarding the use of information on our Service:

- a. Email Communications:** If you decide at any time that you no longer wish to receive email communications from us, please follow the unsubscribe instructions provided in any of the communications.

- b. Cookies:** If you decide at any time that you no longer wish to accept cookies from our Service for any of the purposes described above, you can prevent your browser from accepting new cookies, have the browser notify you when you receive a new cookie, or disable cookies altogether. Because cookies allow you to take advantage of some of Wantr's essential features, we recommend that you leave them turned on. Some of our business partners, like our advertisers, may use cookies on our website. We have no access to, or control over, these cookies.

- c. Changing or Deleting Your Information:** All Users may review, update, correct or delete the Personal Information in their User account by contacting us. We will use commercially reasonable efforts to honor your request. We may retain an archived copy of your records as required by law or for legitimate business purposes.

5. Links to other sites and services

Our Service contains links to other third-party websites and online services. If you choose to visit another website or online service by clicking on a link, you will be directed to that third party's website or online service. The fact that we may link to a website or online service is not an endorsement, authorization or representation of our affiliation with that third party, nor is it an endorsement of their privacy or information security policies or practices. We do not exercise control over third party websites and online services, and these third parties may place their own cookies or other files on your computer and collect data or solicit Personal Information and Non-Identifying Information from you. Other sites and online services follow different rules regarding the collection, use and/or disclosure of Personal Information and Non-Identifying Information. We encourage you to read the privacy policies or statements of the other websites or online services you visit before providing any information or using such websites or services.

6. How we store and protect information

- a. **Information Security:** We care about the security of your information. We use commercially reasonable safeguards to preserve the integrity and security of information collected and maintained through the Service. However, we cannot ensure or warrant the security of any information you provide to us or guarantee that information on the Service may not be accessed, disclosed, altered, or destroyed by unauthorized persons.

Your information is stored on our servers located in the European Union. We treat data as an asset that must be protected and use commercially reasonable safeguards to protect your Personal Information against unauthorized access and disclosure. However, as you probably know, third parties may unlawfully intercept or access transmissions or private communications, and other users may abuse or misuse your Personal Information that they collect from the site. Therefore, although we work very hard to protect your privacy, we do not promise that your Personal Information or private communications will always remain private.

- b. **International Transfer:** Your information may be transferred to – and maintained on – computers located outside of your state, province, country or other governmental jurisdiction where the privacy laws may not be as protective as those in your jurisdiction. If you are located outside the European Union and choose to provide information to us, Wantr transfers Personal Information to the European Union and processes it

there. Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

7. Our policy towards children's information

This Service is not directed to children under 13. If you are under 13, please do not attempt to register for the Service or send any information about yourself to us. No one under age 13 may provide any personal information to us or on the Service. If we become aware that a child under 13 has provided us with Personal Information, we will delete such information from our files as quickly as possible. If you believe that we might have any information from or about a child under 13, please contact us at **support@wantr.com**.